



Town of Spencer – Annual Planning Session Summary Agenda | March 7-8, 2024

Community Feedback Session – Thursday, March 7 following review of March 12 Agenda

Welcome & Process Review	(Mayor J. Williams)	6:30-6:40 pm
Staff review of 2023 priorities with updates		6:40-7:00
Community comments		7:00-7:30
Mayor and Board comments		7:30-7:50
Wrap-Up and preview of Friday		7:40-8:00

Board of Aldermen Annual Planning Session – Friday, March 8

Welcome & Agenda Review (P. Franzese) 8:30-8:40 am

Kickoff and Inspiration (Mayor J. Williams) 8:40-8:55

Staff Presentations and Board Discussion

- Financial update and early revenue projections (H. Kann) 8:55-9:30
- Recodification project update (A. Ward) 9:30-9:45
- Planning and development project overview (S. Blount, J. Morris) 9:45-10:10

Break [10:10-10:20]

- Yadkin River District small area plan update(S. Blount, G. Meacci/Bolton-Menk) 10:20-11:00
- Appointed board best practices (K. Harris, S. Blount) 11:00-11:20
- Parks and Rec Advisory Board and future services (J. Morris, J. Taylor) 11:20-11:40

Break [11:40-11:45]

Working Lunch

- Lunch is available 11:45
- Rowan Center for Innovation and Entrepreneurship update (TBD) 12:00-12:45 pm

Break [12:45-1:00]

Staff Presentations and Board Discussion Continued

- Future Police Service needs (M. File) 1:00-1:30
- Summer Fire Camp update (M. Lanning) 1:30-1:50
- Stormwater and dam safety project updates (J. Taylor, B. Garner/Hazen) 1:50-2:30

Break [2:30-2:40]

Strategization and establish consensus on key priority updates 2:40-3:15

Wrap-Up and adjourn 3:15-3:30

2023 KEY PRIORITIES

INFRASTRUCTURE, FACILITIES, AND PROPERTIES

- Parks and Recreation coordination and staffing
- Strategic acquisition and use of property
- Implement parks and recreation masterplan

COMMUNITY PLANNING AND DEVELOPMENT

- Explore zoning changes to support growth impacts
- Focus on affordable housing (CDBG program)
- Promote downtown business

PUBLIC SAFETY

- Police: Proactive public safety strategy
- Fire: Expand staff, facilities and equipment

COMMUNITY OUTREACH & INVOLVEMENT

- Enhance community engagement
- Community information signage

STAFF EXCELLENCE

- Ensure high level of customer service
- Retain and develop staff