

Peter Franzese

From: Jonathan Williams
Sent: Tuesday, August 6, 2024 2:35 PM
To: Henrietta Henderlite
Cc: Patti Secreast; Andrew Howe; Steve Miller; Erin Moody; Rashid Muhammad; Pat Sledge; Peter Franzese; Dees, Jay; Ashley Currin; Shari Graham
Subject: Re: Tis the Season Spectacular

Good afternoon, Hen.

While the Town of Spencer is disappointed to hear that the Tis The Season Spectacular organization will not be seeking a parade permit in Spencer this year, we wholeheartedly understand this is your organization's sole decision and fully respect it. We appreciate the partnership and holiday cheer that you have brought to our town since you took over the parade leadership several years ago. We are grateful for the immense time, energy, and resources your committee has put into making the parade a success, and we wish the committee well in future events in the greater Rowan County community. We also appreciate the advance notice of your decision so that we can plan accordingly in Spencer for this holiday season. Best of luck to each of you as we all look to build on new and growing holiday traditions within each of our communities.

Regards,
Jonathan Williams
Mayor - Town of Spencer, NC
704-798-6831

Sent from my iPhone

> On Aug 6, 2024, at 1:41 PM, Henrietta Henderlite <@.com> wrote:

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> Good Afternoon,

> Our seven year collaboration with the Town of Spencer planning the "Tis the Season Spectacular" holiday parade has experienced many ups and downs, such as logistics, financial decisions, and preservation of the holiday tradition. Over the years, the parade has become larger and with that growth, larger financial needs. Both towns have added holiday events since the start of the new parade. Salisbury created "Spectacular at the Park", which follows the parade and the Town of Spencer, Winterfest. Both events are good additions to holiday family traditions. We believe now is a good time for both communities to concentrate on their community holiday event. With that said, the "Tis the Season Spectacular" holiday parade will not be seeking a permit this year.

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> Best,

> Shari Graham

> Hen Henderlite

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